

ELEVATOR SPEECH SELF-ASSESSMENT POLL

Does your CWRT have a formal marketing plan?

Do your CWRT Leaders ask members to help attract new members?

Do your CWRT leaders ask members to help attract new partner supporters?

Does your CWRT have an elevator speech that is widely used?

Do members of your CWRT visit clubs like Lions, Rotary, Kiwanis, etc. to attract members?

Has your CWRT recorded a short introductory video for member recruitment?

Has your CWRT recorded a short introductory video to stimulate new partnerships?

Do members of your CWRT have business cards to pass along to others?

Has your CWRT ever coached members on how to describe your organization?

Does your CWRT know what marketing efforts are most effective?